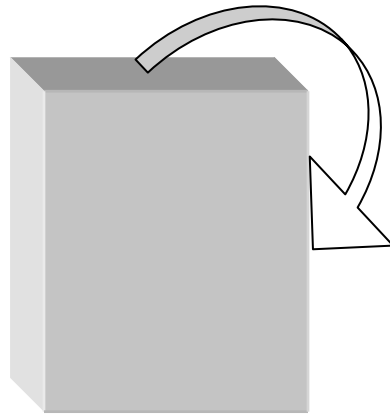


YOUR “NO-FLIP” MEMORY FOAM BED

Congratulations on your purchase of this *Dreamline* Memory Foam bedding product. These beds prove that a restful bed should not be hard, but yielding and pressure-relieving. Your mattress should conform to you.

Here are some ideas which will extend the life and comfort level of your mattress. It is a good idea to rotate the mattress occasionally (every month or so) to allow the foam cells to rebound and recover. We suggest you vary the direction of the mattress, rotating the top to the bottom. This will vary the sleeping surface of the foam used, extending the life of the foam.



Rotate from top to bottom

The warranty covers any deterioration in the cell structure of the materials that cause the mattress to have a visible indentation greater than 1 ½". If your concerns are body impressions, place a straight edge (like a yard stick or broom handle) across the sleeping area. Using a ruler, measure the depressed area, without applying any pressure (be sure to measure in the middle of the quilted area, and not in the stitching.)

Don't be alarmed by a normal increase in softness of the “*viscoelastic*” product (memory foam), or a decrease in the slow recovery feature-aspects which do not affect the pressure relieving qualities of the mattress. The “*viscoelastic*” pressure-relieving material senses your weight and body temperature to conform exactly to every angle and curve of your body---relieving pressure, preventing pain, and greatly reducing the need to toss and turn.

“*Viscoelastic*” or *Memory Foam* is a pressure-relieving material and made up of billions of spherical shaped, open cells that are temperature and weight sensitive, allowing it to become softer in warmer area (where your body is making the most contact with the surface) and remain firmer in cooler areas (where less body contact is being made). Therefore, it is able to conform to any body shape or size---even the hard to reach lumbar area of your back. Foam is not as sensitive to temperature and will not conform to your body's unique shape.

Enjoy your *Dreamline* Memory Foam bed!

